



2022 CSAT Sponsorship Interest Packet



Welcome

Thank you for your interest in becoming a sponsor for the CSAT 2022 Annual Meeting! We hope you will join us in our greatest event yet.

Please refer to the following page(s) regarding the benefit descriptions for our Sponsorship Packages and visit <https://www.coldsprayteam.com/sponsors> for more information.

SPONSORSHIP PACKAGES

Annual Benefits

- Company logo AND link on CSAT website.
- Full page company summary on website.
- Logo in the monthly newsletter.
- Company spotlights in newsletter.
- Sponsored webinar talk.
- CSAT YouTube channel content feature.
- Direct distribution of content to CSAT mailing list.
- Up to 3 sponsored blog posts on the CSAT Knowledge Center.

Event Benefits

- Sponsored reception.
- 1 drink ticket per attendee at reception.
- Full page feature in event program.
- Free event ticket for up to 5 company attendees.
- Premium seating.
- Company logo on email blasts and invite.
- First-wave exhibitor table selection.
- 5-minute lunch speaking spot.
- Largest-sized logo on sponsor banner.
- Platinum Sponsor label on all organization-attendee nametags.
- Access to attendee job titles and companies after the event.

\$6,000 Platinum

Annual Benefits

- Company logo AND link on CSAT website.
- Logo in the monthly newsletter.
- Company spotlight in the newsletter.
- Sponsored webinar talk.
- CSAT YouTube channel content feature.
- Up to 2 sponsored blog posts on the CSAT Knowledge Center.

Event Benefits

- Sponsored lunch with table signage.
- Full page feature in event program.
- 3 free event tickets.
- Company logo on invite.
- Exhibitor table selection.
- Large-sized logo on sponsor banner.
- Gold Sponsor label on all organization-attendee nametags.
- Access to attendee companies/organizations after the event.

\$3,000 Gold

Annual Benefits

- Logo on CSAT website.
- Company spotlight in newsletter.
- CSAT YouTube channel content feature.
- Up to 1 sponsored blog post on the CSAT Knowledge Center

Event Benefits

- Co-sponsored breakfast with table signage.
- Half-page feature in event program.
- 1 free event ticket.
- Exhibitor table selection.
- Medium-sized logo on sponsor banner.
- Access to breakdown of attendees from government/academia/industry after the event.

\$2,000 Silver

Annual Benefits

- Logo on CSAT website.
- Up to 1 sponsored blog post on the CSAT Knowledge Center.

Event Benefits

- Co-sponsored coffee station with table signage.
- Quarter page feature in event program.
- Exhibitor table.
- Small logo on banner.

\$750 Bronze

Maximize your annual participation in CSAT and your time at CSAT 2022 by increasing your outreach to over 500 industry attendees and access to 2,000+ active emails!

Disclaimer: Due to multiple interests in sponsorship packages, companies may need to co-sponsor meal/reception events during CSAT 2022.

Look for the following symbols throughout this packet regarding which benefits apply to each package:

* = benefit applies to Bronze and above

** = benefit applies to Silver and above

*** = benefit applies to Gold and above

**** = benefit applies to Platinum only



Annual Benefits

Logo *

High-resolution image of your organization's logo for our website, banners, table cards, etc.

- Please send the CSAT Organizing Committee a pdf or jpeg ASAP after committing to your sponsorship.
- Some sponsorship levels include a link to your website. Presence of logos on newsletters, invites, etc. varies based on sponsorship level.

Company Summary ****

Included on our Meet Our Sponsors webpage.

- Provide photos/ contact info
- View page here: www.coldsprayteam.com/our-sponsors

Company Spotlight **

A 50-word company spotlight to showcase in our newsletter.

- Work with the CSAT Committee to determine a send date.

Sponsored Webinar Talk ***

A webinar on the topic of your choosing, hosted and advertised by the CSAT Organizing Committee.

- Select a designated speaker.
- Work with the Committee to determine optimal timing.



Annual Benefits

YouTube Spot **

A 5-minute video highlighting a topic of your choice (i.e. headquarters tour, employee bio, company update, etc.).

Mailing List Content (optional) ****

Work with the CSAT Organizing Committee if you have content that you would like sent out to all the CSAT mailing list recipients.

Sponsored Blog Posts (optional) *

Write 1-3 sponsored blog posts on topics of your choosing for the [CSAT Knowledge Center](#) (see next page for details).

- Work with the CSAT Organizing Committee to find publication dates and further instruction.
- Number of blog posts depends on sponsorship level.



Knowledge Center

We are excited to reveal the new [CSAT Knowledge Center](#) on the Cold Spray Action Team website. This space will contribute to the annual CSAT meetings with additional and supplementary cold spray information. Our intent is to fill the CSAT Knowledge Center with blog posts that benefit the greater cold spray community. This online portal will serve as a general cold spray knowledge resource for beginners as well as industry professionals. Blog post topics may include, but are not limited to:

- Safety Concerns – Dust Hazard Reports, etc.
- How to Work with Authority Under Jurisdiction
- Getting Started in Cold Spray
- Setting up a Cold Spray Facility
- Selecting the Correct Materials for your Business
- How to Choose the Correct Nozzle
- Optimizing Cold Spray Parameters for Application

Included with your chosen sponsorship package, we would like you to share your cold spray knowledge with a sponsored post. The CSAT Organizing Committee invites your organization to become an **OFFICIAL AUTHOR** of the new Cold Spray Action Team Knowledge Center. We ask that posts range between 1,000 – 2,500 words. Utilizing this online center provides another layer to keeping an active presence in the cold spray community.



Event Marketing Benefits

Sponsored Meal and Banner Logo *

If you would like something other than the high-quality logo on signage at the event, please provide all files to the CSAT Organizing Committee.

- Sponsored event varies based on sponsorship level; depending on interest some events may be co-sponsored.
- See sponsorship packages for meal choice.

Free Drink Tickets ****

One drink ticket will be given to each attendee at the reception on the night your company hosts.

Program Features *

A sponsor feature, which can be either a general description of your organization or a specific call to action, for the event program.

- Due Date April 1st, 2022, *no exceptions*. The Committee will create a placeholder ad for you if we do not receive one by 4/1/22.
 - Quarter-Page Feature- max 125 words OR max 4x5" image OR combination thereof *
 - Half-Page Feature- max 250 words OR max 8x5" image OR combination thereof **
 - Full-Page Feature- max 500 words OR max 8x10" image OR combination thereof ***



Event Marketing Benefits

Free Event Tickets **

Names + email addresses of 1-5 chosen recipients of the free in-person event tickets.

- Number of free tickets varies based on sponsorship level.

Premium Seating ****

(Optional) Your team gets spots up front by the speakers.

Exhibitor Table *

Please send your selection of exhibitor tables once the map is available; priority depends on sponsorship level.

5-minute Lunch Spot ****

Please send us your topic and desired day to speak.

- Selection of day is first-come, first-served.

Nametag Labels***

Logo on attendee nametags as sponsor listing

Access to the Attendee Breakdowns**

A look into *who* attended CSAT 2022 by organization, etc.

- Amount of info varies with sponsorship level
- Post-event only



Checklist

Have you coordinated the following items with the CSAT Organizing Committee?

All Sponsors:

- Logo for website, banner, meal signage, etc.
- 1-3 blog posts for Knowledge Center
- Sponsored Mealtime
- Program feature content of appropriate length
- Exhibitor table selection

Silver, Gold, and Platinum Sponsors:

- Company Spotlight for newsletter
 - Newsletter month preference
- Names and emails for free event tickets

Gold and Platinum Sponsors:

- Link to company website
- Sponsored webinar topic/speaker
 - Webinar timing preference
- YouTube content feature

Platinum Sponsors:

- Company summary for website
- Content for distribution to mailing list
- Topic, speaker, and day for lunchtime speaking spot

Contact support@coldsprayteam.com with any questions!



Thank You

We look forward to working with you this year in preparation for an exciting hybrid CSAT 2022 Annual Meeting. If you have any questions, please visit our website at <https://www.coldsprayteam.com/sponsors> or contact the CSAT Organizing Committee at support@coldsprayteam.com.

Thank you for your benevolent support toward CSAT 2022.

