

# 2022 CSAT Sponsorship Prospectus



## Why Sponsor CSAT?

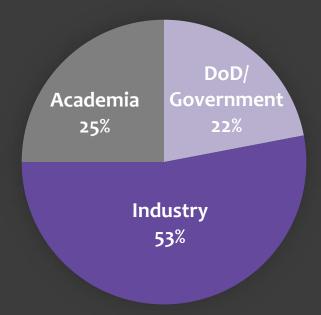
Highlight your organization as leaders in the cold spray industry through sponsorship of CSAT annual meetings.

**Gain Global Connections in the Industry** 

# Exposure via our Events & Annual Benefits Packages

Interact directly with 500+ Engineers, Decision Makers, Business Development Experts, Academics, & Government Stakeholders that attend CSAT.

### 2021 Registrant Breakdown



## Why Sponsor CSAT?

For over 10 years, the annual Cold Spray Action Team meeting has been a place where community members can gather to give industry updates, share the latest technologies and collaborate on the development of new projects.

# Advantageous Benefits for All Organizations

Sponsorship of CSAT allows for opportunities to increase outreach to members with full brand visibility both online and in-person.

Select Any of our Sponsorship Packages

CSAT 2022 features keynote presentations, networking breaks, awards ceremonies, poster competition, exhibit booths, and sponsored receptions.

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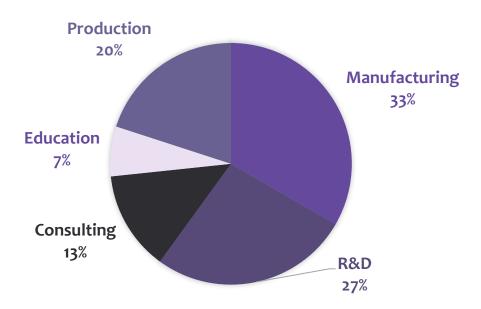
## One of the Largest Cold Spray Conference Meetings in the World

# Generate Sales, Enhance Customer Relationships, Maximize ROI

## Highlight Latest Products & Promote Services

## Drive Brand Awareness and Build Credibility

### COMMON SPONSOR CATEGORIES



## Now that we have your attention...

We hope you will join as a sponsor for the CSAT 2022 Annual Meeting, which is shaping up to be our greatest event yet!

Please see the descriptions of our various sponsorship packages below.

### **Annual Benefits**

- Company logo AND link on CSAT website.
- Full page company summary on website. Logo in the monthly
- Company spotlights in
- Sponsored webinar talk. CSAT YouTube channel
- content feature. Direct distribution of content to CSAT mailing
- Up to 3 sponsored blog posts on the CSAT Knowledge Center.

#### **Event Benefits**

- Sponsored reception. 1 drink ticket per attendee
- Full page feature in event
- program. Free event ticket for up to 5 company attendees. Premium seating.
- Company logo on email blasts and invite.
- 5-minute lunch speaking
- Largest-sized logo on sponsor banner. Platinum Sponsor label on all organization-attendee
- Access to attendee job

### SPONSORSHIP PACKAGES

**Annual Benefits** 

- Company logo AND link on CSAT website. Logo in the monthly
- newsletter.
  Company spotlight in the newsletter.
  Sponsored webinar
- CSAT YouTube
- channel content feature. Up to 2 sponsored
- blog posts on the Knowledge Center.

### **Event Benefits**

- Sponsored lunch with table signage.
- Full page feature in event program.
- 3 free event
- Company logo on
- Exhibitor table selection.
- Large-sized logo on sponsor
- Gold Sponsor label on all organizationattendee
- Access to attendee companies/organiz ations after the event.

Maximize your annual participation in CSAT and your time at CSAT 2022 by increasing your outreach to over 500 industry attendees and access to 2,000+ active emails!

Disclaimer: Due to multiple interests in sponsorship packages, companies may need to co-sponsor meal/reception events during CSAT 2022.

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### **Annual Benefits**

- Logo on CSAT website.
- Company spotlight in newsletter.
- CSAT YouTube channel content
- feature. Up to 1 sponsored blog post on the CSAT

### Knowledge Center

### **Event Benefits**

- Co-sponsored breakfast with table signage.
- Half-page feature in
- event program. 1 free event ticket. Exhibitor table
- selection.
- Medium-sized logo on sponsor banner.
- Access to breakdown of attendees from government/academi a/industry after the event.

### Annual Benefits

Logo on CSAT website.

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Up to 1 sponsored blog post on the CSAT Knowledge Center

### **Event Benefits**

- Co-sponsored coffee station with table
- signage. Quarter page feature in event
- program. Exhibitor table. Small logo on

Visit <a href="https://www.coldsprayteam.com/sponsors">https://www.coldsprayteam.com/sponsors</a> for more information or contact us at <a href="mailto:support@coldsprayteam.com">support@coldsprayteam.com</a> with any questions!