JOIN THE ACTION TEAM

COMMUNITY PLATFORM • NETWORK • CONFERENCING



CSAT Cold Spray Action Team

LSAAT Large Scale Additive Action Team

Public: Distribution Unlimited

2027 ACTION TEAM

SPONSORSHIPS AVAILABLE FOR EACH EVENT, WITH DISCOUNTS FOR SUPPORTING DUAL EVENTS.

CSAT 2027 Hybrid Meeting

Interact with 500+ Engineers, Decision Makers, Business Development Experts, Academics, & Government Stakeholders that attend CSAT.

CSAT 2027 Hybrid Meeting will offer both virtual and in-person sessions on June 15 & 16, 2027 at the DCU Center in Worcester, MA.

CSAT Cold Spray Action Team

LSAAT 2027 Hybrid Meeting

Advertise your organization to nearly 300 industry professionals at LSAAT.

The Large Scale Additive Action Team will return to the DCU Center in Worcester, MA on June 17, 2027 for a hybrid meeting offering both virtual and in-person sessions.

LSAAT Large Scale Additive Action Team

Public: Distribution Unlimited

2027 ACTION TEAM

With the increasing success of the Cold Spray Action Team (CSAT), the Action Team brand has turned focus to creating similar forums for advanced manufacturing technology providers, educators, researchers, and consumers.

The ability to share experiences & data is critical in shifting AM toward commercialization.

HUB FOR ADVANCED MANUFACTURING TECHNOLOGY

Thus, we introduced the Large Scale Additive Action Team in 2022.



LSAAT Large Scale Additive Action Team



CSAT Cold Spray Action Team

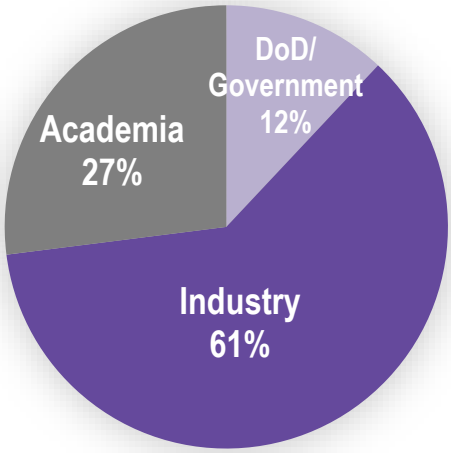
PAST EVENT METRICS: CSAT

For over 15 years, the annual Cold Spray Action Team meeting has been a place where community members can gather to give industry updates, share the latest technologies and collaborate on the development of new projects.

ONE OF THE LARGEST COLD SPRAY MEETINGS IN THE WORLD



CSAT 2026 Registrant Breakdown



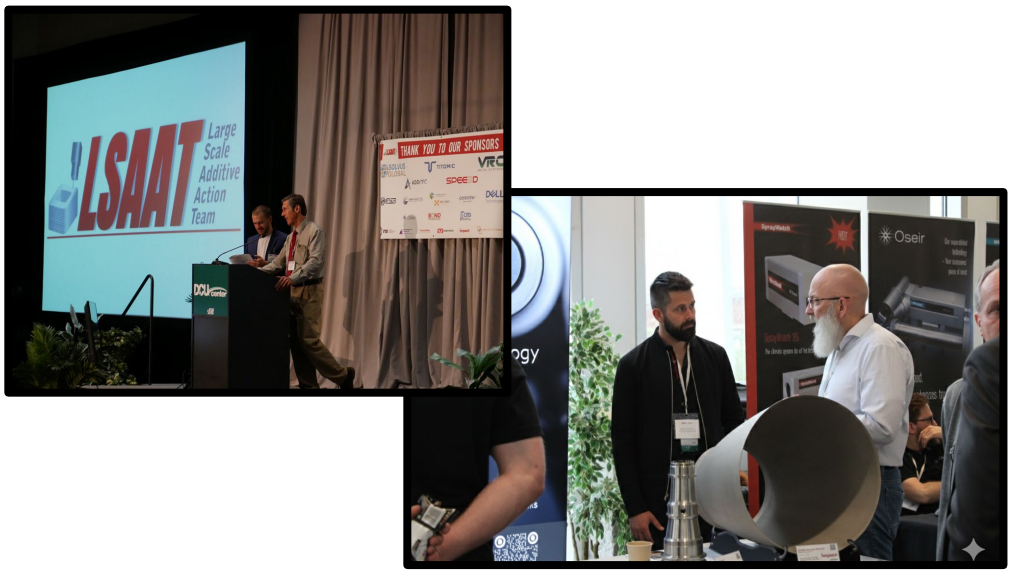
CSAT Cold Spray Action Team

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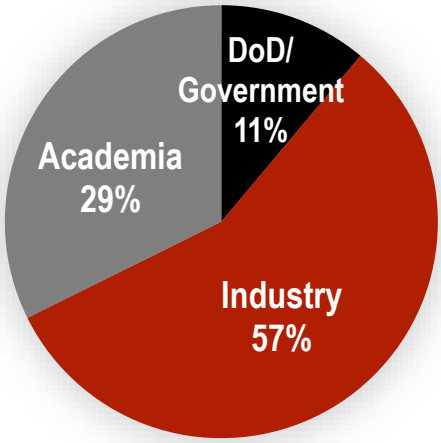
PAST EVENT METRICS: LSAAT

Come together for the Large Scale Additive Action Team meeting to build on the collaborative strides of large format AM projects. Be seen as a trailblazer at the annual LSAAT Hybrid Meeting.

A GROUP DEDICATED TO MANUFACTURING OF LARGE PARTS



LSAAT 2026 Registrant Breakdown



LSAAT Large Scale Additive Action Team

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SPEAKER OPPORTUNITIES

Action Team annual meetings are powerful platforms to reach the growing cold spray and metal additive manufacturing industries.

We are always looking for dynamic presentations and world-class content that provide insights and education for our members.



SESSION TOPICS INCLUDE:

- Science & Technology
- Applications
- Manufacturing @ the Point of Need
- Special Projects & Programs
- And More!

FOR MORE INFORMATION, VISIT,

https://www.coldsprayteam.com/speakers-and-presenters

https://www.largescaleadditiveteam.com/speakers-and-presenters

TO SUBMIT AN ABSTRACT, CONTACT:

submissions@coldsprayteam.com

MAXIMIZE PARTICIPATION IN ACTION TEAM EVENTS

CSAT Cold Spray Action Team

LSAAT Large Scale Additive Action Team

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SPONSOR PACKAGES

ACTION TEAM

Maximize your annual participation in CSAT & LSAAT 2027 by increasing your outreach to 500+ event attendees and access to 3,000+ active emails!

Dual sponsorships are available to receive benefits at **BOTH** events. However, sponsors who choose to support just one event receive benefits for *only* the selected event.

PLATINUM

Annual Benefits
- Company summary, logo, and link on the website(s)
- Logo in the monthly newsletters, eblasts, and invites
- 50-word spotlight in newsletter
- Sponsored webinar
- YouTube channel content feature
- Direct distribution to mailing list(s)
- Up to 3 sponsored blog posts on Knowledge Center(s)
- Photos in post-event marketing

Event Benefits
- 5 complimentary tickets
- Attendee names, contact info, and company-related event website traffic
- Co-sponsored reception(s)
- Sponsored drink tickets for attendees
- 8x10" feature in event program(s)
- Access to private meeting room schedule
- Co-sponsored swag at registration
- Speaking slot
- 8x2' Exhibitor table: 1st choice of exhibition space at the venue
- Large logo on sponsor banner(s)
- Name badge level tags for organization's attendees
- Logo featured on virtual event
- Access to group ticketing

GOLD

Annual Benefits
- Company logo and link on the website(s)
- Logo in the monthly newsletters, eblasts, and invites
- 50-word spotlight in newsletter
- Sponsored webinar
- Action Team YouTube channel content feature
- Up to 3 sponsored blog posts on Knowledge Center(s)
- Photos in post-event marketing

Event Benefits
- 3 complimentary tickets
- Attendee company/organizations and company-related event website traffic
- Co-sponsored lunch(es)
- 8x10" feature in event program(s)
- Co-sponsored swag at registration
- 8x2' Exhibitor table: 2nd choice of exhibition space at the venue
- Medium logo on sponsor banner(s)
- Access to private meeting room schedule
- Name badge level tags for organization's attendees

SILVER

Annual Benefits
- Company logo on the website(s)
- 50-word spotlight in newsletter
- Action Team YouTube channel content feature
- 2 sponsored blog posts on Knowledge Center(s)

Event Benefits
- 2 complimentary tickets
- Attendee company/organization info
- Co-sponsored breakfast(s)
- 8x5" feature in event program(s)
- 8x2' Exhibitor table: 3rd choice of exhibition space at the venue
- Small logo on sponsor banner(s)

BRONZE

Annual Benefits
- Company logo on the website(s)
- 1 sponsored blog posts on Knowledge Center(s)

Event Benefits
- 1 complimentary ticket
- 5x4" feature in event program(s)
- 8x2' Exhibitor table: 4th choice of exhibition space at the venue

MORE DETAILS ON FOLLOWING PAGE

Sponsorship Deadline: March 5, 2027

Late fee will apply to inquiries later than the date above

CSAT Cold Spray Action Team

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BENEFIT CHECKLIST

BENEFIT	PLATINUM	GOLD	SILVER	BRONZE
Exhibitor table (8x2')/space (9x6')	✓ - First choice of location	✓	✓	✓
Program Feature (WxH)	8W x 11.5L"	8W x 11.5L"	8W x 5L"	4W x 5L"
Event Tickets	5 ($2,650)	3	2	1
Company presence on website	Logo, link, and full-page summary	Logo and link	Logo	Logo
Knowledge Center sponsored posts	Up to 3	Up to 3	Up to 2	Only 1
Attendee information	Name, Email, Title, Company + CSAT/LSAAT website traffic	Companies, # of attendees + CSAT/LSAAT website traffic	Companies, # of attendees	
Signage at co-sponsored meal	Reception + Coffee	Lunch	Breakfast	
Logo on Banner	Large	Medium	Small	
Access to event photos post-event	✓	✓	✓	
YouTube feature	✓	✓	✓	
50-word newsletter spotlight	✓	✓	✓	
Logo in monthly newsletter, eblasts, and invites	✓	✓		
Access to private meeting room schedule	✓	✓		
Name badge level tags for organization's attendees	✓	✓		
Sponsored Webinar	✓	✓		
Co-sponsored swag at registration	✓	✓		
Access to group ticketing	✓ Pay no fee on group ticket sales			
Speaking slot on agenda	✓			
Logo on co-sponsored reception drink tickets	✓			
Logo featured on virtual event	✓			
Distribution of content to Action Team mailing list	✓			

SPONSORSHIP PRICING

SUPPORT BOTH CSAT AND LSAAT AT THE SAME LEVEL FOR ***SIGNIFICANT COST SAVINGS!***

2027 SPONSORSHIP PACKAGES

CSAT Only		LSAAT Only		CSAT & LSAAT Combo	
Platinum Sponsorship Package	$8800	Platinum Sponsorship Package	$5335	Platinum Sponsorship Package	$9900
Gold Sponsorship Package	$4250	Gold Sponsorship Package	$2750	Gold Sponsorship Package	$6050
Silver Sponsorship Package	$3135	Silver Sponsorship Package	$1950	Silver Sponsorship Package	$3750
Bronze Sponsorship Package	$1980	Bronze Sponsorship Package	$990	Bronze Sponsorship Package	$2200

UPDATED AS OF OCTOBER 28, 2026

Sponsorship Deadline: March 5, 2027

Late fee will apply to inquiries later than the date above

TO SUBMIT INTEREST OR ASK QUESTIONS, CONTACT:

Bonnie Whitney
Sponsorship Coordinator
support@coldsprayteam.com
support@largescaleadditiveteam.com

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BENEFIT DETAILS & INSTRUCTIONS

Exhibitor Table

Due Date: May 5, 2027

A survey will be sent out in the late Spring for you to select your exhibitor space at the DCU Center.

Specifications:

- Tables will be approximately 8'x2'
- Total space will be approximately 9'x6'
- Two chairs included
- Electrical outlet access NOT included – see DCU Exhibitor Services
- No additional monitors, electrical wiring/surge protectors, etc. can be provided by the Organizing Committee
    - Contact the DCU Staff directly to inquire about rental options

Spaces will be assigned to Platinum Sponsors first, then sequentially to Gold, Silver, Bronze. In case of overlapping selections, preference will be given to sponsors present at *both* events and sponsors who respond most quickly.

BENEFIT DETAILS & INSTRUCTIONS

Program Feature

Due Date: May 5, 2027

All sponsors receive ad space in the program(s); size varies with sponsorship level. Sponsors of **both** events have the option to provide two (2) total advertisements, tailored to each event's target audience.

Ad Size	Sponsorship Level	Width	Height
Full Page	Platinum/Gold	8.5"	11"
½ Page - Horizontal	Silver	7.6225"	5"
¼ Page - Vertical	Bronze	3.8125"	5"

Required File Formats:

- **JPEG** image of text and relevant photos
- For companies needing graphics support please provide all art assets as soon as possible.

Trim & Color Bleed Instructions

To prevent any unanticipated print results please abide by the following:

- Keep all text at least 0.25" from trim on each side and 0.625" on full page/cover ads
- Add 0.125" bleed (each side)
- CMYK format
- 300 dpi minimum

*IMPORTANT: Due to the nature of printing programs, there are *no exceptions* to the due date. If we do not receive an ad from a committed sponsor by **May 12, 2027**, we will create a placeholder. If you commit to sponsorships after the program has been formatted and sent to the printer, this benefit is forfeit.

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BENEFIT DETAILS & INSTRUCTIONS

Event Tickets

Due Date: May 5, 2027

Sponsor organizations will receive a special promocode to receive a specific number of FREE tickets to ***each*** event that they are sponsoring.

Default tickets are for in-person attendance but can be traded for virtual attendance upon request.

Platinum and Gold organization attendees will receive a "sponsor" designation on their event name badge.

- Platinum – 5 tickets to sponsored event(s)
- Gold – 3 tickets to sponsored event(s)
- Silver – 2 ticket to sponsored event(s)
- Bronze – 1 ticket to sponsored event(s)

Access to Group Ticketing

Due Date: May 5, 2027

Platinum sponsors have will have access to pay for additional attendees via group ticketing sales to pay for admission without the fee.

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BENEFIT DETAILS & INSTRUCTIONS

Newsletter Spotlight

Due Date: December 1, 2027

Submit a 50-word company statement (general information, product announcement, etc.) to be featured in one of the Action Team monthly newsletters.

If a specific month is preferred, please coordinate with the Organizing Committee at least three (3) months ahead of time.

Small images (.jpg or .pdf) are welcome.

Previous examples can be found in our newsletter archives.

BENEFIT DETAILS & INSTRUCTIONS

Sponsored Webinar

Due Date: December 1, 2027

Platinum and Gold Sponsors can opt to host a webinar on a topic of their choice. The Organizing Committee will host the webinar using the Zoom for Government virtual platform and will provide registration and marketing services ahead of the event.

Please coordinate the following at least **ten (10) weeks** prior to your desired webinar date:

- Time and date
  - The Organizing Committee is on the East Coast of the United States
- Speaker name and title
- Topic and abstract

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BENEFIT DETAILS & INSTRUCTIONS

Company Presence on Website

Due Date: May 5, 2027

Logo
High-resolution .pdf or .jpeg image of your organization's logo. This will appear on websites, newsletters, banners, etc. depending on sponsorship level.

Link
Official website of your organization for your appearance on the website(s) of the sponsored event(s).

Platinum Company Summary
Provide your choice of text, photos, links, and contact information for our "Meet Our Sponsors" page.

Examples from previous sponsors can be seen here: https://www.coldsprayteam.com/our-sponsors

BENEFIT DETAILS & INSTRUCTIONS

Knowledge Center Posts

Due Date: December 31, 2027

The CSAT Knowledge Center and LSAAT Knowledge Center serve as bountiful resources for beginners as well as industry professionals in the cold spray and large-scale additive sectors.

Event sponsors have the opportunity to submit posts (three [3] for Platinum and Gold, two [2] for Silver and one [1] for Bronze) per site of each event that they are sponsoring. The publication of these posts will be accompanied by marketing for your organization including social media posts, emails to website members, etc.

Specifications:

- Posts should range between 1,000 – 2,500 words and can include links, images, or videos
- Submit word documents, high-resolution images (.jpeg or .png), and/or website links to the Organizing Committee
    - Please refrain from submitting PDFs as these documents cannot be properly formatted for the website

BENEFIT DETAILS & INSTRUCTIONS

YouTube Feature

Due Date: December 31, 2027

Submit a short video featuring your organization to be featured on the Action Team YouTube channel.

Videos are intended to be shown during downtime at the meeting(s)

Specifications:

- Approximately 5 minutes in length
- Direct YouTube link preferred, .mp4 files will also be accepted

BENEFIT DETAILS & INSTRUCTIONS

Distribution of Content to Mailing List

Due Date: December 31, 2027

Platinum Sponsors can coordinate one special eblast to all members of the CSAT/LSAAT mailing list, currently reaching over 2000 members of the cold spray and large-scale additive communities.

At least **two (2) months** prior to your desired send date, please submit the following to the Organizing Committee:

- Text, images, and links for the eblast
- Desired send date/time

We will format the email and submit for your approval before scheduling for your desired send time/date.

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BENEFIT DETAILS & INSTRUCTIONS

Requests for Private Meeting Room Space

Due Date: May 5, 2027

Platinum and Gold sponsors will have access to one of several conference rooms for private use. Please contact the Organizing Committee with desired dates and times for your usage so we can coordinate with other sponsor needs.

BENEFIT DETAILS & INSTRUCTIONS

Other Benefits

Due Date: Not Applicable – Organizing Committee will fulfill

Attendee Information

After the event, sponsoring organizations will receive varied attendee information (Names, emails, job titles, companies, website traffic, number of attendees, etc.) See page 8 for sponsorship level breakdown.

Co-Sponsored Meal

Sponsors will have signage presenting your organization as co-sponsors at varying meal times. See page 8.

Logo on Banner

Platinum, Gold, and Silver Sponsors will have the varying logo sizes on the event banner(s) located behind the main stage.

Logo on Virtual Event

Platinum sponsors will have their logo featured prominently on the virtual event reaching all viewers.

BENEFIT DETAILS & INSTRUCTIONS

Other Benefits, Continued

Due Date: Not Applicable – Organizing Committee will fulfill

Logo in newsletters and eblasts
Organization logo will be included on all newsletters, eblasts, and event invitation emails.

Co-sponsored swag at registration
The Organizing Committee will distribute swag/ marketing materials with sponsor names to attendees at registration.

Access to post-event photos
Gold and Platinum sponsors receive access to event photos of their organization following the event.

Co-sponsored Reception drink tickets
Platinum Sponsors receive their logo printed on each drink ticket provided to attendees.

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BENEFIT DETAILS & INSTRUCTIONS

Have you coordinated the following items with the Organizing Committee?

- ❑ Exhibitor table (8x2')/space (9x6') – May 5, 2027
- ❑ Program Feature (8x10") – May 5, 2027
- ❑ 50-word newsletter spotlight – December 1, 2027
- ❑ Sponsored Webinar – December 1, 2027
- ❑ Company presence on website – May 5, 2027
- ❑ Knowledge Center sponsored posts – December 31, 2027
- ❑ YouTube feature – December 31, 2027
- ❑ Distribution of content to Action Team mailing list – December 31, 2027
- ❑ Request for private meeting room – June 1, 2027
- ❑ Event Tickets – May 5, 2027
- ❑ Group ticketing – May 5, 2027
- ❑ Reserved seating preferences – June 1, 2027

THANK YOU FOR YOUR SUPPORT!

CSAT Cold Spray Action Team

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